

VISIBILITY

The **Kalamazoo X Conference** is actively promoted to companies, designer & developer groups, and conferences throughout Michigan and beyond. Through these partnerships, we reach a highly populated and technically involved region; including Illinois, Indiana, Kentucky, Michigan, Ohio, and Tennessee. Attendees are expected from this entire region.

ARE YOU A SPONSOR?

Sponsors can be any company or group seeking to place their message in front of highly skilled & motivated professional developers and designers. You may have products and services targeted towards this market or you may be seeking these talented people for your own staff or project.

Additionally, consultants looking to increase their visibility, or business development groups looking to promote local technology efforts, will find a great venue to network and share with peers.

Kalamazoo X Conferences is a non-profit organization.
Goal: to organize and execute educational opportunities for the software development community.

WHEN

Saturday, April 21, 2018
8:00 A.M. to 5:00 P.M.

-FOR MORE INFORMATION-

sponsors@kalamazooX.org
<http://www.KalamazooX.org>



SPONSOR PROSPECTUS

INTRODUCTION

What is Kalamazoox?

It's amazing how much time people will spend learning the latest "shiny" tool or technology, but when it comes to their lives, the soft skills, they spend almost no time trying to improve. It's something we're trying to fix with the X Conference.

The Kalamazoo X Conference is a conference more for the heart than the head. Passion, humor and tears. It's the amazing power of Story and Storytelling in communications between humans. It's a place to think, collaborate, create and be uncomfortable.

WHY BE A SPONSOR?

The **Kalamazoo X Conference** wants to lead the way in new areas. Local developers, having participated in other events in the region have high expectations for what makes a successful event.

Your Sponsorship is Needed!

To ensure attendees are committed to the conference, a nominal entry fee will be collected. This commitment by the attendee will enable the **Kalamazoo X Conference** to plan and host a high-quality event.

Of course, this nominal entry fee will fall far short of the budget needed to cover our facility, food, promotion, audio-visual, and equipment expenses. Our sponsors are valuable to us! Become a sponsor and deliver your message directly to a group of highly skilled & motivated professional developers and designers.

If you'd like to discuss a custom sponsorship amount, please email us at sponsors@kalamazoox.org.

SPONSORS WANTED

Super Platinum Conference Sponsor (One Available) - \$10000

- Everything in Platinum
- Recognition during the open and closing ceremonies
- Recognition during lunch
- Our undying gratitude for being so amazing
- 10 tickets to the conference

Platinum Conference Sponsor (One Available) - \$5000

- Everything in Gold
- Recognition during lunch
- Our undying gratitude for being so amazing
- 6 tickets to the conference

Gold Conference Sponsor (One Available) - \$2000

- Logo and link on website
- Recognition in all attendee emails
- Recognition in conference slides
- Recognition during open / closing
- Recognition via twitter prior to the event
- 4 tickets to the conference

Breakfast or Afternoon Snack Sponsor (Two Available) - \$1000

- Logo and link on website
- Recognition during opening
- 2 tickets to the conference

Conference Sponsor (Multiple available) - \$500

- Logo and link on website
- Recognition via twitter prior to the event
- 2 tickets to the conference

Independent Consultant Sponsor - \$100

- Logo and link on website
- Ticket to the event